

Network-Based Parental Control Solution

By Flash Networks



The online safety of children is a growing concern for parents. It has given rise to many mobile apps that parents can install on their children's devices. Their disadvantage is that intrusive parental control undermines the trust in the relationship between the parent and the child. And a savvy child can easily bypass these systems with the use of proxy sites. The need for effective parental control solutions is growing and market studies have revealed that the global parental control software market is projected to grow from \$1,102.1 million in 2022 to \$2,159.0 million by 2028.

SafeNet by Flash Networks is a powerful network-level content filtering and parental data controlling platform that enables communication service providers (CSPs) to deliver a child-friendly internet service with non-invasive, and reliable parental controls. This 3GPP-compliant platform is packed with telco-grade ADC, PCF, OSS, BSS, and Analytics modules and comes with an intuitive mobile application that can be branded for and/or integrated with the existing self-care app of the telecom operator. With SafeNet, your subscribers can not only protect their children online but also can optimize data cost and usage with personalized control.

- ✓ Powerful service to attract new customers as a Child Friendly and Social Impact Oriented network
- ✓ Add strong stickiness to customers and reduce churn
- ✓ New revenue stream from subscriptions
- ✓ Real-time Content Filtering: aligns with subscribers' values, and ensures safe exploration
- ✓ Insightful reports for informed parenting decisions
- ✓ Screen time allocation for different apps



SafeNet Advantages

SafeNet by Flash Networks is a non-intrusive parental control system that operates at the network level, eliminating the need for any installation or configuration on a child's device. Unlike other parental control apps, it seamlessly integrates into the operator's network, ensuring that parents can confidently manage and guide their children's online journeys without creating mistrust and tensions within the family. With our solution, parents won't have to worry about high subscription costs or easily bypassed apps. Our SafeNet solution is a testament to our commitment to security innovation and adherence to industry standards.

The activation of SafeNet is a simple process through USSD code, a self-care app, a web portal, or reload/recharge-based activation. The solution provides an ecosystem dedicated to children with minimal parental involvement. It cannot be bypassed by changing DNS, using proxy sites, or even using free VPN apps, and 3rd party app-based solutions can't gain control of the child's device. SafeNet allows parents to set data limits for specific apps, giving children more autonomy and encouraging them to use educational apps.

About Flash Networks

Since 1995, Flash Networks has helped leading global mobile operators solve their biggest network performance and utilization challenges with innovative technology. Today, Flash Networks patented, multi-service technology solutions serve over 500 million subscribers worldwide, providing the tools that enable operators to optimize, monetize, and protect their wireless users so that they can provide better performance and higher QoE for subscribers. **For a detailed presentation of the SafeNet solution or another Flash Networks solution, contact your area sales manager or write to team-sales@flashnetworks.com**