



Company Backgrounder

Flash Networks is a global provider of intelligent mobile Internet solutions that enable operators to improve quality of experience, reduce network operational expenses and manage and monetize the mobile Internet.

Powered by high speed networks and the greater availability of advanced handsets, mobile Internet usage provides revenue opportunities for operators who need to offset flat revenues and stiff competition. Despite its potential, widespread mobile browsing has been limited by an unsatisfying user experience, and the inability of operators to monetize rich mobile content.

Following Flash Networks' recently announced merger with Unipier, the combined solutions of the two companies will provide a faster, safer, richer and more personalized user experience, while enabling operators to monetize the Internet by offering targeted marketing and advertising, premium content, flexible charging and quota management. In addition to realizing increased data revenues, operators will achieve significant cost savings through intelligent service management and traffic optimization.

In addition, Flash Networks' mobile Internet services gateway - a family of solutions and services designed to enhance the mobile Internet experience - will provide operators with unparalleled business flexibility. Operators can now deliver new innovative data services as well as enhance new and existing services by applying policy rules based on user profiles, customer preferences, device types and data traffic types.

Flash Networks' installed base of top-tier mobile carriers includes O2, Orange, SingTel Group, T-Mobile, Telefonica, Telenor, Verizon Wireless, Vodafone and Wind.

For more information, visit www.flashnetworks.com.